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PHOTOS

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Avow to Host Fall Into Fashion Show

Avow founder, Glenna Hayhoe, legacy to be honored at fashion show

NAPLES, Fla. (Sept. 1, 2026) — Fall into fashion and join Avow for an inspiring afternoon where fashion, community, and compassionate care come together at Avow's Fashion Show on Nov. 7, 2026, from 11:30 a.m. - 1:30 p.m. at Twin Eagles Club.

This year's event commemorates the first anniversary of the passing of Avow founder Glenna Hayhoe, whose vision and leadership helped shape the organization into a trusted source of compassionate care for Southwest Florida. This event will reflect on her lasting impact on Avow, its patients, families, and the community for over forty years.

"Supporting Avow's Fashion Show is about celebrating compassion, community, and the remarkable legacy of Glenna Hayhoe," said Sheila Zellers, Honorary Chair of the event. "This amazing afternoon brings people together all while helping ensure Avow can continue providing exceptional care and support to families throughout Southwest Florida."

Presented by Genesis of Naples and Hadinger Flooring, with Sheila Zellers serving as Honorary Chair, the event will raise critical philanthropic support for Avow. Many of Avow's essential programs and services are funded in part—or entirely—through charitable giving, making community events like the Fall Into Fashion Show vital to sustaining compassionate care for those who need it most.

The fashion show will feature models representing the heart of Avow, including patients, team members, and community partners, showcasing fashions from local clothiers. The event welcomes both men and women to enjoy a champagne welcome, elegant luncheon, silent auction, and featured runway show.

Tickets are $300. Limited sponsorship opportunities are also available. Purchase tickets or learn more about sponsorships at avowcares.org/fashionshow/

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About Avow:

Since 1983, Avow has served Southwest Florida as a nonprofit hospice. Today, Avow's nonprofit companies provide palliative care for individuals facing chronic or serious illness, hospice care, bereavement support services for children and adults, and Medicare-certified home health care. To learn more about the scope of service provided by Avow, call 239-261-4404 or visit www.avowcares.org