FOR IMMEDIATE RELEASE

Avow Expands Hospice, Palliative Care, and Community Bereavement Services into Glades, Hendry, and Lee Counties

Naples, Fla. — Avow, a leading nonprofit healthcare provider based in Southwest Florida, today announced its expansion into Glades, Hendry, and Lee Counties. This expansion extends Avow's high-quality hospice, and comprehensive bereavement support, increasing access and impact for families across the region.

Founded in 1983 by volunteers as Collier County's first hospice, Avow has grown into one of the largest hospices in the United States, guided by a clear mission: **to create peace of mind by providing compassionate care and support to those who need us**. This expansion of care reflects Avow's commitment to the Southwest Florida community and a deeply held belief that every family deserves comfort, dignity, and expert support close to home. Over the past year, Avow has expanded its reach and deepened its impact, caring for more than 2,900 hospice patients annually and providing over 4,000 palliative care visits through its Naples clinic and satellite locations, demonstrating its vital role in meeting the evolving healthcare needs of communities across Southwest Florida.

"*As our region grows, so does our commitment to the people of Glades, Hendry, and Lee Counties. For more than four decades, Avow has served with excellence and unwavering compassion. We are dedicated to ensuring that every patient and family feels fully supported, truly seen, heard, and embraced with care at every moment of their journey.*" said Jaysen Roa, President & CEO.

Services now available in Glades, Hendry, and Lee counties include:

- 4-Star rated Hospice care focused on comfort, dignity, and quality outcomes.
- Non-hospice palliative care, pioneered locally by Avow in 2003, for individuals living with serious illnesses.
- Bereavement support programs serving children and adults.

Beyond its comprehensive core healthcare services, Avow incorporates integrative therapies, including music therapy and massage therapy, as well as PAWS pet therapy, to promote physical and emotional well-being. These therapies help patients and families experience comfort, connection, and reassurance during challenging times. Through its care expansion into Glades, Hendry, and Lee counties, Avow will extend these supportive services to more families, increasing access to compassionate, high-quality care across Southwest Florida.

Recognized for Excellence and Trust

Avow has earned a 4-star rating from the Centers for Medicare and Medicaid Services https://www.medicare.gov/care-compare/ and consistently exceeds national and state benchmarks for quality outcomes and patient satisfaction, reflecting a culture that combines operational excellence with genuine compassion. The organization has also been recognized as a Certified Great Place to Work® for six consecutive years, demonstrating its commitment to purpose-driven careers, professional development, and long-term team engagement. By investing in its people, Avow ensures that every patient and family receives care that is both expert and deeply personal.

As a Level 5 partner of We Honor Veterans, Avow provides the highest level of specialized services that honor Veterans' service and sacrifice, embedding respect, gratitude, and dignity into every care experience. Through personalized care plans, dedicated Veteran recognition ceremonies, and staff trained in military cultural competency, Avow ensures each Veteran's unique story is acknowledged and honored. This commitment reflects a deep understanding of the physical, emotional, and spiritual needs of those who have served, offering comfort and connection during life's most tender moments.

Anchored by a culture of empathy, integrity, and accountability, Avow's expansion into Glades, Hendry, and Lee Counties brings care that is both reassuring and profoundly personal to more patients and families across the region. This strategic growth reinforces Avow's commitment to delivering high-quality, patient-centered care, ensuring families experience support, confidence, and dignity in life's most critical moments.

About Avow:

Avow is a community-based healthcare provider with more than four decades of experience supporting Southwest Florida residents through some of life's most challenging moments. Today, we're proud to offer home health services centered on recovery, palliative care to manage symptoms of serious illness, specialized programs for Veterans and dementia patients, and hospice care that honors the beauty and dignity of each life. Across all of these services, Avow prioritizes meeting patients and families where they are, delivering care in the home—wherever that may be.

In addition to providing expert medical care, our grief and loss programs for kids, teens, and adults are available to our entire community, free of charge. Our robust volunteer network and Avow Treasures Resale Shop further reflect our deep commitment to the community. As a nonprofit organization, we make a vow every day to put people first, driven by our passion and dedication to providing the highest standard of care to those who need it most.

To learn more about the scope of services provided by Avow, call 239-261-4404 or visit www.avowcares.org.

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