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AVOW RECEIVES $10,000 GRANT FROM FLORIDA BLUE FOUNDATION

NAPLES, Fla. (Dec. 19, 2025) — Avow receives a $10,000 grant from Florida Blue Foundation to support its adult and children's bereavement programs serving communities across Southwest Florida. These programs are offered at no cost to individuals and families coping with grief and loss, and are open to all members of the community, regardless of whether their loved one received care through Avow.

"These funds are vital to sustaining our bereavement programs, which are funded entirely through community donations and grants," said Avow Manager of Adult Bereavement Lea Pascotto. "Grief can feel overwhelming and isolating, but at Avow, no one has to walk that journey alone. We're here to listen, comfort and help people of all ages find a way forward after loss."

Adult bereavement programs include individual counseling, support groups and community memorial events designed to help participants navigate the grieving process. To date in 2025, Avow has served more than 450 individuals.

Avow's children's program, Avow Kids, serves youth ages 5 to 17 who are coping with a variety of losses, including death, divorce, relocation or other major life changes. To date in 2025, Avow has served a total of 590 unique children. The program offers age-appropriate one-on-one counseling, group sessions and special activities to help children express emotions, build resilience and find hope after loss.

"Florida Blue's support for Avow aligns with its commitment to community well-being," said Florida Blue Market Leader for Southwest Florida Janet Pogar. "Avow focuses on providing care for all ages during life's challenging transitions. By partnering with organizations like Avow, Florida Blue demonstrates its dedication to improving the health and quality of life for local residents."

About Avow:

Avow was founded in 1983 as Southwest Florida's original, nonprofit hospice. Today, Avow's nonprofit companies provide palliative care for individuals facing chronic or serious illness, hospice care, bereavement support services for children and adults, and Medicare-certified home health care. To learn more about the scope of services provided by Avow, call 239-261-4404 or visit www.avowcares.org.