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EVENT PHOTOS

Car and Truck Show Raises \$74,500 for Local Charities

Avow Foundation and West Coast Muscle Car Club Celebrate Fundraising Success

NAPLES, Fla. (Feb. 19, 2024) – Avow Foundation partnered with the West Coast Muscle Car Club (WCMCC) to host its 20th annual WCMCC Car and Truck Show on Saturday, January 27, 2024 at North Collier Regional Park. The event generated more than \$74,000 in proceeds for local charities, including Avow Kids, which provides grief and loss support services to children in Southwest Florida at no cost to participants. The sunny weather welcomed more than 2,000 attendees who enjoyed browsing more than 300 displayed vehicles along with music, a variety of vendors and food trucks.

“This year’s West Coast Muscle Car Club's 20th annual show was a huge success,” says WCMCC Co Chairman Ron Torp. “With good music playing and near perfect weather, the 360 registered vehicle owners had a great day. The quality of this year’s exhibitors was the best that we have ever seen.”

As attendees viewed new, vintage and custom cars and trucks, they had the opportunity to purchase an Avow Kids Award ribbon to place on their favorite vehicle in the show. The vehicle with the most ribbons was presented with the Avow Choice Award, naming their vehicle a crowd favorite and the one to raise the most money for Avow Kids through ribbon purchases.

Additional awards were presented by class and overall best-in-show. The most prestigious prize of the event was the Gulf Coast Champions Cups, won by Debbie and Howard Palmer’s 1958 Corvette. This will be the feature car for the WCMCC’s Annual Car and Truck Show in 2025.

“We were honored to join together with the WCMCC for the first time for this exciting event to benefit Avow Kids,” says Avow Manager of Supportive Care Lea Pascotto. “The success of this

fundraising event is going to have a great impact on the Avow Kids program. We're over the moon to be able to bring more awareness to our program and provide even more support to grieving children in the community."

Avow Kids offers specialized grief and loss support to children ages 5-17 in both group and one-on-one counseling sessions. Participation in the program is not limited to grief from the loss of a loved one; Avow Kids is open to all children who are experiencing any kind of loss, whether it is due to divorce, military deployment, instability in the foster care system, and more. Aunt Janet's House on Avow's campus acts as a meeting location for Avow Kids participants, where they can engage in music therapy practices and learn new and healthy coping skills. Events such as movie nights, summer camps, and holiday parties are regularly held to promote emotional wellbeing among children who are struggling with complex emotions.

"The team at Avow are true professionals and we are looking forward to raising more funds for Avow Kids in the future," says Torp.

About Avow:

Avow was founded in 1983 as Collier County's original, nonprofit hospice. Today, Avow's nonprofit companies provide palliative care consultations for adults facing chronic or serious illness, hospice care, and bereavement support services for children and adults. To learn more about the scope of services provided by Avow, call 239-261-4404 or visit www.avowcares.org.

About West Coast Muscle Car Club:

The West Coast Muscle Car Club of Naples, Florida began in 2003, quickly attracting plenty of members who share a passion for cars. WCMCC members aren't just enthusiastic about muscle cars; they are also committed to making things happen in the Southwest Florida community. This organization has used the exciting draw of showing some of the most valuable and treasured cars in Southwest Florida to raise tens of thousands of dollars for local Collier County charities. To learn more about the WCMCC, visit www.westcoastmusclecarclub.com.

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