



**FOR IMMEDIATE RELEASE**

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**Avow Receives Naples Children & Education Foundation Grant  
for Youth Bereavement Services**

NAPLES, Fla., (July 12, 2021) – Avow has received an \$85,000 grant from the [Naples Children & Education Foundation](#) (NCEF), founders of the Naples Winter Wine Festival, to support its youth bereavement programs.

“Since 1983, Avow has cared for Collier County’s terminally ill residents and their loved ones,” said Jaysen Roa, president and CEO of Avow companies. “We continue to recognize a great need in our community for bereavement support for children. By providing these free resources for anyone in the community, our expert team is helping to improve the quality of life for thousands of children and adults.”

Avow Kids has been providing bereavement services for children ages 5-17 years old for more than 38 years. Offering support and companionship to children who are grieving the loss of a parent, sibling, friend, or relative through illness, accident, suicide or homicide, Avow also helps children process other types of loss including divorce, loss of a friend, instability in the foster care system, deployed parents in the military, or incarcerated parents and family members. Support is in the form of in-school workshops, individual one-on-one sessions, family groups, day and overnight camps and special activities. All Avow Kids services are offered without charge, and are presented online and/or in-person.

The NCEF grant will support the salaries and benefits of the program’s registered art therapist, an Avow counselor, a board-certified music therapist/manager of supportive services and events serving an estimated 250 children. The 2021 Avow Kids operating budget is \$387,539.

**About the Naples Children & Education Foundation**

The Naples Children & Education Foundation, the founding organization of the Naples Winter Wine Festival, is improving the educational, emotional, and health outcomes of

underprivileged and at-risk children. Through its annual grants and strategic initiatives, NCEF has impacted over 50 of the most effective nonprofits in the community, providing more than 275,000 children with the services and resources they need to excel. NCEF's unique approach, which emphasizes collaboration between organizations and bridges public and private resources, has become a blueprint for how to transform a community, one issue at a time.

**About Avow**

Avow was founded in 1983 as Collier County's original, nonprofit hospice. Today, Avow's nonprofit companies provide palliative care consultations for adults facing chronic or serious illness and hospice care and bereavement support services for children and adults.

To learn more about the scope of services provided by Avow, call 239-261-4404 or visit [www.avowcares.org](http://www.avowcares.org).

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