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Avow collaborating with National Partnership for Healthcare and Hospice Innovation, American Heart Association on Advanced Cardiac Care initiative

NAPLES, Fla. (April 27, 2021) – Avow announces a collaboration with National Partnership for Healthcare and Hospice Innovation (NPHI) and the American Heart Association (AHA) on an Advanced Cardiac Care initiative that will enhance quality and access to hospice and palliative care within the region for patients with advanced heart failure.

Cardiovascular disease is the No. 1 disease killer in America, yet less than 5% of otherwise qualified patients enter hospice care. The purpose of the joint effort between Avow, NPHI and AHA is to provide standards of care for patients with end-stage heart failure while reducing unnecessary inpatient and emergency services and increasing quality of life through symptom relief with hospice and palliative/advanced illness services.

“The Advanced Cardiac Care initiative allows us to better serve those with heart disease in their homes or hospice care, as opposed to spending end-of-life in the hospital,” said Dr. Cynthia Nehr Korn, vice president of medical services for Avow, which is also a member of NPHI. “We are thrilled to collaborate with the National Partnership for Healthcare and Hospice Innovation and the American Heart Association to proactively address critical components of cardiac care on a local level.”

The up-to-date, evidence-based treatment guidelines from NPHI and the AHA are designed to serve as a lifeline for patients, addressing care gaps that include low utilization of hospice care, low access to proper care for minority families and increased risk of premature death due to heart patients not seeking treatment for fear of contracting COVID-19.

To learn more about the Advanced Cardiac Care initiative and Avow's collaboration with NPHI and the AHA, visit www.AvowCares.org.

About Avow

Avow is a community-focused, not-for-profit organization, serving its friends, families and neighbors living in Collier County, Fla. since 1983. Avow provides specialized end-of-life care to those living with a life-threatening illness and offers support to those who are caring for them. The Avow interdisciplinary care team provides medical care, spiritual and psychosocial support, pain management and complementary therapies. Avow cares for patients wherever they live. In addition, Avow has the only hospice house in Collier County (for in-patient acute care and respite). Avow also offers grief and bereavement support to the families and friends of patients as well as anyone in the community who has experienced a loss. Avow relies on community donations to help fund patient care and programs for the community. The phone number to call for any Avow service is 239-261-4404 or visit www.avowcares.org.

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