



FOR IMMEDIATE RELEASE

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Avow Certified as a Great Place to Work®

Naples, Fla., October 6, 2020 – Great Place to Work Institute has certified Avow as a Great Place to Work. Great Place to Work, an independent research and consulting firm, evaluated more than 60 elements of Avow team members' experience on the job. These included employee pride in the organization's community impact, belief that their work makes a difference, and feeling their work has special meaning.

"Avow is known for the quality of care we provide to patients and their families," said Jaysen Roa, president and CEO. "Our employees are our reputation: they are competent, compassionate professionals dedicated to caring for those who are seriously ill, grieving, or at end of life. Our culture is vibrant and diverse, built on deep respect and acceptance for all, and on celebration of life's special moments and relationships.

"We are proud of how employees rated us, with 91% saying Avow is a great place to work, a rating significantly higher than the 59% at a typical U.S.-based company."

Avow scores included:

- 97% reported feeling good about the ways Avow contributes to the community
- 96% reported being proud to work at Avow
- 95% said they have the resources needed to do their jobs
- 95% feel a sense of pride in the company's accomplishments
- 95% believe customers would rate Avow services as excellent

About Avow

Avow was founded in 1983 as Collier County's original, nonprofit hospice. Today, Avow's nonprofit companies provide palliative care consultations for adults facing chronic or serious illness and hospice care and bereavement support services for children and adults. To learn more about the scope of services provided by Avow, call 239-261-4404 or visit www.avowcares.org.

About Great Place to Work

Great Place to Work is the global authority on high-trust, high-performance workplace cultures. Through its certification programs, Great Place to Work recognizes outstanding workplace cultures and produces the annual Fortune "100 Best Companies to Work For®" and Great Place

to Work Best Workplaces lists for millennials, women, diversity, small and medium companies, industries and, internationally, countries and regions. Through its culture consulting services, Great Place to Work helps clients create great workplaces that outpace peers on key business metrics like revenue growth, profitability, retention and stock performance. Learn more at Greatplacetowork.com.

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