FOR IMMEDIATE RELEASE

For more information, contact:

Kit Chamberlain
VP, Communications
(239) 430-3473
kchamberlain@avowcares.org

Avow Earns Certification in LGBTQ Inclusive Care

Naples, Fla., June 8, 2020 – Avow announced today that it has earned Platinum-level certification in the nation's leading cultural competency training for those working with LGBTQ seniors and their caregivers. The certification was issued by SAGECare, a division of SAGE, the country's oldest and largest non-profit organization dedicated to improving the lives of LGBTQ older adults.

"Our commitment to all of our patients is to respect their family systems, personal identities, cultures, and beliefs," says Jaysen Roa, President and CEO of Avow companies. "We pursued SAGECare certification to enhance our understanding of and sensitivity to the unique needs of LGBTQ patients at end of life. Avow is a welcoming, safe space for everyone who needs us."

Founded in 1978 and headquartered in New York City, SAGE is a national organization that offers supportive services and consumer resources to LGBTQ older adults and their caregivers. SAGECare provides LGBTQ competency training and consulting on LGBTQ aging issues to service providers. Visit SAGECare at www.sageusa.care.

Avow was founded in 1983 as Collier County's original, nonprofit hospice. Today, Avow's nonprofit companies provide palliative care consultations for adults facing chronic or serious illness and hospice care and bereavement support services for children and adults.

To learn more about the scope of services provided by Avow, call 239-261-4404 or visit www.avowcares.org.

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