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PHOTOS

**Avow Celebrates Dual Recognition as a Great Place to Work®
and Best Place to Work in Healthcare**

*Avow recognized as only hospice & palliative care organization in Florida with Modern
Healthcare designation*

NAPLES, FL – (May 21, 2024) – Avow is thrilled to announce its dual recognition as one of the 2024 Best Places to Work in Healthcare by Modern Healthcare and as a Great Place to Work® by the Great Place to Work Institute. These prestigious accolades affirm Avow's commitment to fostering a supportive and dynamic work environment, solidifying its position as a top employer in the healthcare industry.

Avow has been recertified as a Great Place to Work® for the fifth consecutive year, with employees rating the nonprofit 85% in its overall satisfaction score, higher than the national average, citing comments below.

- 95% feel good about the ways they contribute to the community.
- 94% are proud to tell others they work at Avow.
- ***"One of the great things about Avow is that they just don't care about the patient's and their families, but they also care about the staff!"***
- ***"I feel valued, appreciated and like I work with family every day. I enjoy going to work daily."***

This is the second consecutive year Avow has placed in the top 150 companies who make the national list for Modern Healthcare's Best Places to Work in Healthcare. The non-profit is the only hospice and palliative care organization in Florida to make the list.

"These recognitions are a direct result of our staff's feedback, making them especially meaningful. It's a privilege to know that our employees feel valued and positive about their contributions to the community on a daily basis. We are dedicated to creating an environment where they can truly thrive," explained Avow President and CEO Jaysen Roa.

"With all the economic uncertainty, staffing challenges, and folks wanting more flexible work setups, every company has to get clever about how they attract and hold onto talent," noted Dan Peres, President of Modern Healthcare. "The winners of the 2024 Best Places to Work awards really get it. They show us how vital it is to understand what employees want and need right now."

About Avow:

Avow was founded in 1983 as Collier County's original, nonprofit hospice. Today, Avow's nonprofit companies provide palliative care consultations for adults facing chronic or serious illness and hospice care and bereavement support services for children and adults. To learn more about the scope of services provided by Avow, call 239-261-4404 or visit www.avowcares.org.

About Great Place to Work®:

The Great Place to Work Institute, an independent research and consulting firm, evaluated over 60 aspects of team members' experiences, focusing on critical areas such as pride in the organization's community impact, belief in the meaningfulness of their work, and a sense of personal contribution to their roles.

About Best Places to Work in Healthcare:

The Best Places to Work in Healthcare awards, a partnership between Modern Healthcare and the Workforce Research Group, involve a rigorous assessment process, including an extensive employee survey to determine satisfaction and engagement.

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