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Avow recertified as Level 5 Partner with We Honor Veterans

The highest rating demonstrates a commitment to veteran-centric care

NAPLES, Fla. (Feb. 2, 2023) – Avow has renewed its Level 5 Partner status with We Honor Veterans, a program of the National Hospice and Palliative Care Organization (NHPCO) that demonstrates a high level of commitment to veteran-centric care in the community. Avow is among just 3.8% of hospices participating in the program to achieve Level 5, the highest designation.

“Avow’s mission is to create peace of mind for those in our care,” said Jaysen Roa, president and CEO of Avow companies. “We respond to the unique needs of each veteran and family and are honored to serve those who have served us.”

Reaching Level 5 takes a year to complete and must be renewed annually. As a partner, Avow provides specialized care to veterans who are facing a chronic or serious illness. This includes a veteran-to-veteran volunteer program, training on conflict-specific medical and mental health concerns, and knowledge to assist veterans in navigating VA benefits. Eight veterans work for Avow, with its director of staff education, Tina Gosling, the highest ranking. She spent 26 years in the Army and retired as a Lieutenant Colonel.

We Honor Veterans programs includes:

- A focused admissions process, including specific veteran admission information
- A care team who identifies and meets the unique needs of veterans and their families, insurance coverage of care, and available veteran benefits
- An individualized plan of care that is veteran and family-centered and includes the veteran's military experiences
- Service recognition with special ceremonies
- Veteran-to-veteran volunteer programs
- Effort to replace lost medals and awards
- Emotional support and bereavement counseling

In addition, Avow presents a pin, certificate and military branch blanket to each veteran patient in its hospice program. Avow also recognizes veterans through ceremonies on Armed Forces Day, Veterans Day, and military anniversaries and birthdays.

NHPCO and the Department of Veterans Affairs launched We Honor Veterans in 2010 to address the growing need for veteran-centered care, especially as veterans from different eras are aging and need access to veteran-centric palliative and hospice care. Learn more about the We Honor Veterans program at www.WeHonorVeterans.org. To learn about and support the Avow Veterans Program, visit avowcares.org.

About Avow:

Avow was founded in 1983 as Collier County's original, non-profit hospice. Today, Avow's non-profit companies provide palliative care consultations for adults facing chronic or serious illness and hospice care and bereavement support services for children and adults. To learn more about the scope of services provided by Avow, call 239-261-4404 or visit www.avowcares.org.

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Media Contacts:

Holly Boldrin, APR, CPRC, Priority Marketing, Holly@PriorityMarketing.com, 239-267-2638 or 239-887-9335 (cell)

Kathy Becker, Priority Marketing, kathyb@prioritymarketing.com, 239-267-2638 or 239-470-2681 (cell)