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## **Avow celebrates Purple Heart recipients with luncheon**

*Purple Heart medal recipients will be honored at a free event Aug. 5*

NAPLES, Fla. (July 21, 2022) – Avow Veterans Committee will honor Purple Heart veterans with a ceremony and lunch on Friday, Aug. 5 from 11:30 a.m. to 1 p.m. at Avow’s Dick Lee & Mary Martha Tonra Waterview Room in the Ispiri Community Center, 1095 Whippoorwill Lane, Naples. The lunch is sponsored by Lending to Heroes.

Aug. 7 is national Purple Heart Day, a day to pause and honor those who were wounded on the battlefield or paid the ultimate price for the nation’s freedom.

“The Purple Heart medal is presented to service members who have been wounded or died as a result of enemy action while serving in the U.S. military,” said Bruce Hayhoe, Avow co-founder and veteran committee member. “A Purple Heart is a solemn distinction and means a service member has greatly sacrificed themselves while in the line of duty, and it is our honor to recognize them.”

Honorees will be recognized with a commemorative pin. The event is free, but seating is limited. Lunch will be provided. Please RSVP to [foundation@avowcares.org](mailto:foundation@avowcares.org) or call (239) 649-3683.

Avow is a Level 5 Partner with We Honor Veterans, a partnership of the National Hospice and Palliative Care Organization (NHPCO) in collaboration with the Department of Veterans Affairs (VA). Avow is among 3.8% of hospices participating in the program to achieve the highest level, demonstrating commitment to veteran-centric care.

NHPCO and the Department of Veterans Affairs launched We Honor Veterans in 2010 to address the growing need for veteran-centered care, especially as veterans from different eras are aging and need access to veteran-centric palliative and hospice care. Learn more about the We Honor Veterans program at [WeHonorVeterans.org](http://WeHonorVeterans.org).

Avow provides specialized care to veterans who are facing a terminal illness, including a veteran-to-veteran volunteer program, training on conflict-specific medical and mental health concerns and knowledge to assist veterans navigating VA benefits.

You can also join Avow as its veteran committee celebrates Victory over Japan, or VJ Day on Sept. 2 at the Ispiri community center on Avow's campus. More details to follow.

**About Avow:**

Avow was founded in 1983 as Collier County's original, nonprofit hospice. Today, Avow's nonprofit companies provide palliative care consultations for adults facing chronic or serious illness and hospice care and bereavement support services for children and adults. To learn more about the scope of services provided by Avow, call 239-261-4404 or visit [www.avowcares.org](http://www.avowcares.org).

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